

HERITAGE, COMMUNITY ENGAGEMENT AND TOURISM

Collaborations, experiences and perspectives from Latin America

November 20th 2024 | 17h

Amphithéâtre Richelieu (17 Rue de la Sorbonne)
Université Paris 1 | Panthéon-Sorbonne

OVERVIEW

This conference will highlight the role of community engagement in tourism development at heritage sites, through the examination of case studies from Latin America. It will be discussed how alternative approaches on community-oriented tourism development can contribute to heritage preservation and for the sustenance of local livelihoods. The role of international cooperation and expertise, with special attention to UniTwin Networks as well as other UNESCO initiatives, will be emphasized. The event is part of the Visiting Professorship program at the University of Paris 1, in cooperation with the University of São Paulo (USP) and the Consulate of France in São Paulo (Brazil), with the support of the Delegation of Brazil to UNESCO. Free of charge; registration required (see below).

PROGRAMME

Time	Content
17h	Opening <i>Thiago Allis (University of São Paulo, Brazil)</i>
17h05	Tourism at the crossroads: challenges and potentials at WHS <i>Jyoti Hosagrahar & Peter Debrine (World Heritage Centre, UNESCO)</i>
17h20	UniTwin UNESCO Network Culture, Tourism & development: academic cooperation and joint action <i>Maria Gravari Barbas (Université Paris 1 - Panthéon-Sorbonne)</i>
17h30	Colombian coffee traditions and cultural landscapes: building tourism initiatives at a regional scale <i>Ambassador Laura Guillem (Permanent Delegate of Colombia to UNESCO)</i>
17h50	Guatemala: visitors management and community participation in WHS <i>Ambassador Mario Roberto Maldonado (Permanent Delegate of Guatemala to UNESCO)</i>
18h10	Organic Museums and Community Based Tourism at Chapada do Araripe (Brazil) <i>Thiago Allis (University of São Paulo, Brazil)</i>
18h30	Q & A
18h50	Closing remarks & Future developments <i>Ambassador Paula Alves de Souza (Permanent Delegate of Brazil to UNESCO)</i>

TARGET AUDIENCE

- UNESCO delegates and representatives of UNESCO delegations
- IREST and other universities' students and researchers
- Heritage, community and tourism researchers and practitioners

REGISTRATION

Access to the Sorbonne Centre is subject to an ID entry control and therefore registration of external participants must be completed. Participants are required to fill this [Form](#) **no later than November 17th**. Data will be sent to UPI, with the exclusive purpose of controlling access to the venue. This event is free of charge.

LOCATION

The **Richelieu Amphithéâtre** is located at Rue de la Sorbonne, 17. The closest stations are Cluny La Sorbonne (M) and Luxembourg (RER). More info [here](#).



Source: <https://locations.pantheonsorbonne.fr/amphitheatre-richelieu>