



PANTHÉON SORBONNE

UNIVERSITÉ PARIS 1

**INSTITUT DE RECHERCHE ET D'ÉTUDES
SUPÉRIEURES EN TOURISME IREST**

**Professional
Opportunities and
Partnerships
2024-2025**

IREST

The Institute for Research and Advanced Studies in Tourism (*L'Institut de recherche et d'études supérieures du tourisme, IREST*), part of Paris 1 Panthéon-Sorbonne University, has been a source of higher education in tourism for over 60 years.

The Institute prepares its students for the world of tourism with vocational and professional Masters degrees through a mix of theoretical and practical instruction. Courses are taught by university professors as well as active industry professionals to provide a well-rounded and up-to-date education in the fields of tourism and hospitality. Upon graduation, students are prepared to enter the public or private sectors in tourism, in France and across the globe.



IREST is governed by an advisory council, made up of faculty, students and industry professionals.

The Institute offers a selection of majors and classes in French as well as English. In addition to classes, students also undertake field workshops, apprenticeships and internships, which provide real-world professional experiences. International partnerships exist with other universities around the world (in Egypt, Greece, Switzerland, Spain...), allowing students opportunities to study abroad.

Our Degrees

Click on a degree to learn more! Degrees and links in French, unless otherwise specified. Classes on this page are taught in Paris.

Bachelor's Degrees

Management of Hotel Establishments

E-Tourism

Master's Degrees

Economy of International
Tourism Development

Territorial Tourism Planning
and Development

Hospitality and Tourism
Activity Management

Management and Promotion
of Heritage Tourism

Management of International
Tourism (degree in English; only
accessible directly at Master 2 level)

Click on a degree to learn more! Links in French or English. Languages of instruction specified below. Students of dual diploma programs receive diplomas from both the IREST and the partner university upon completion.

International Dual Diplomas

Integrated* Dual Diplomas

Tourism Master with Complutense University
Madrid, Spain
Courses in French, Spanish or English

Tourism Master with Rey Juan Carlos University
Madrid, Spain
Courses in French, Spanish or English

Independent** Dual Diplomas

Master Digital Fashion Communication with the University of Lugano
Lugano, Switzerland
Courses in English

Delocalized*** Dual Diplomas

Hotel Management Bachelor's Degree with the French University of Egypt
Cairo, Egypt
Courses in English, opening in 2024

Master Sustainable Tourism Development with
Harokopio University and the University of the Aegean
Athens, Greece
Courses in English

Master Heritage Management with the French University of Egypt
Cairo, Egypt
Courses in English

*Integrated to preexisting degrees at Paris 1 and the partner universities. Classes are taught at both universities.

**Independent from preexisting degrees, only offered as an international dual degree. Classes are taught at both universities.

***Delocalized entirely abroad at the partner university. Classes are taught at the partner university.

Internships

Internships are a required component of the Master's degree at the IREST. An internship experience allows students to apply their coursework and education to a professional, real-world setting.

Provide an enriching professional experience in the tourism and hospitality sector

Share your knowledge with young tourism professionals eager to learn and discover

Integrate a student intern into your commercial ventures, your field research or your tourism destination management

Internships with IREST

Internships outside of France are permitted by the University Paris 1 – Panthéon-Sorbonne. Students are required to provide adequate documentation for eligibility to travel to the destination country.

The missions and conditions of the proposed internship abroad will be reviewed and validated by the course director. Upon validation, the student will be able to begin preparing for their internship in the destination country.

Internships, both in France and abroad, must be formalized with an internship agreement contract. Models of this document are provided by the University and are available in English and many other languages. This document establishes the dates, duration, conditions, and other important aspects of the internship.

Apprenticeships

In lieu of an internship, a student of IREST may do an **apprenticeship** during the entirety of their education.

The student becomes a salaried employee of the company, and during the academic periods the student alternates between days of classes and days of work each week. Outside of academic periods (holidays, summertime), the student works full-time at the company. The table below details the alternating weekly schedule during academic periods, as well as the number of weeks of academic periods and full-time periods with the company.

	Bachelor's	Master 1	Master 2
Weekly alternating schedule	2 days of classes / 3 days with employer	3 days of classes / 2 days with employer	3 days of classes / 2 days with employer
Number of weeks at the alternating schedule	38 weeks	30 weeks	17 weeks
Number of weeks working full-time at the company	14 weeks	22 weeks	35 weeks

*For a contract beginning in September and ending in September. The number of weeks spent working full-time at the company depends on the total length of the apprenticeship contract.

Apprenticeships with IREST

To hire a student for an apprenticeship in France, your company should be listed with the French national trade and companies register. If your company has a French “SIRET” number, you may be eligible to hire a student as an apprentice!

Internships

For internships abroad, companies and students must respect the destination country's laws regarding working conditions. The maximum duration of an internship is six months, regardless of the destination country. The University Paris 1 – Panthéon-Sorbonne reserves the right to refuse any internship abroad in a destination that is deemed “at risk” for the safety and well-being of its students.

Compensation for the internship, if not required by law, is highly encouraged.

Students must take care of their own accommodations and cost of living expenses during their internships. The company may provide accommodation and cost of living solutions to the student.

The internship must meet certain duration and date requirements to validate the academic year of the student.

Duration requirements to validate the academic year

	MASTER 1	MASTER 2
Minimum duration	10 weeks 350 working hours	12 weeks 462 working hours
Maximum duration	6 months 924 working hours	6 months 924 working hours

Dates

	MASTER 1	MASTER 2
Earliest possible starting date	19/05/2025	27/01/2025
Latest possible ending date	31/08/2025	31/12/2025*

*The internship must begin before the date of September 15, 2025. Date subject to change by the university administration.

Field Workshops

Each year, the Institute organizes **field workshops** for the students. Students work on an actual case presented by a tourism establishment that corresponds to their chosen specialization.

Field workshops put students into professional situations in an educational context, and are organized with public entities, territorial structures such as tourism offices, public institutions and private establishments.

Students work in groups under the supervision of their professors and industry professionals, over the course of the semester (second year Master's) or the academic year (first year Master's)

These unique experiences are beneficial not only to students but to industry partners as well. Field workshops allow for :

Development of research and investigative methods, collecting and analyzing data

Conception and proposal of actions and projects to solve real issues in the tourism industry

Direct contact and collaborative exchange between students and current tourism professionals

Advancement of written and oral presentation skills as individuals and as part of a team

Field Workshops

Examples of Past Field Workshops:

Tourism in the 4th Arrondissement of Paris

Mayor of Paris' 4th Arrondissement

The “Fantasy” of France and Tourism

Japanese, Mexican, Senegalese and Uzbeki Embassies

Study on the profession of unlicensed tour guide

French Ministry of Finance and French Ministry of Culture

*Elaboration of national inventory database of intangible cultural heritage;
strategies of promoting agricultural and industrial heritage*

French Ministry of Culture and the French National Federation of Regional Natural Parks

Human Resources Management and Employee Retention

IHG Hotels & Resorts

*Creation of a water film festival; establishment of a slow tourism offer;
networking strategies of heritage sites*

Réseau des Grands Sites de France

Study of the Touristic Aspects of the Saint-Ouen Flea Market

Plaine Commune (Grand Paris Nord)

Implementation of Tourism Experiences in CMN Sites

Centre des Monuments Nationaux

Case Study of Tourism and Regulations in Montmartre

Mayor of Paris' 18th Arrondissement

Survey on the Discovery of Parisian Heritage by Locals

International Council on Monuments and Sites (ICOMOS)

Revenue Management

Accor Hotels

Do you have a current industry issue that is undergoing study or needs solutions and want to work with the students of IREST? Contact us!

AIDA-IREST

L'Association Internationale Des Amis de l'IREST
(International Association of Friends of IREST) is an independent association which works closely with IREST to:

Assist current students in finding internship placements

Promote the role of IREST in tourism and hospitality education

Meet with current industry professionals to discuss current trends/issues/topics

Accompany new tourism professionals as they begin their careers, and alumni throughout their professional journeys

Contribute and encourage new ideas in tourism and hospitality, including sustainable tourism

The AIDA-IREST network is composed of former students, educators, and tourism professionals around the world. Notably, the Association organizes a yearly **job-dating event** which allows industry professionals to meet face-to-face with current students and conduct interviews for internships and work study opportunities.

For more information:

<https://www.aida-irest.fr/> (page in French)



Contact us today!

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Learn more about our missions, projects and degrees:

[Institut de recherche et d'études supérieures du tourisme](#)



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